

PANTRY PICKIN'S



INSIDE THIS ISSUE:

<i>CARES Volunteer Highlights</i>	2
<i>From Your Director</i>	2
<i>From the Front Lines</i>	3
<i>Current Event Article</i>	3
<i>Happy Birthday!</i>	4
<i>Current Event—Cont.</i>	5
<i>Kristal Beaver Interview</i>	6

Upcoming Events

Taste of Pickens

November 8, 2014

11:30 a.m.—1:30 p.m.

Financial Assistance:

**First and Third
Friday of each month.**

FOURTH ANNUAL PASTOR'S POT RUNNETH OVER CHALLENGE STIRS THE POT OF SUCCESS!

On Saturday, May 14, 2014 the weather was beautiful and the Jasper United Methodist Church was filled with the smells of heaven—or at least some buffalo chicken dip, Cajun Pistolette, Barbeque, stew, chili, pasta and some sweets too. Hungry people began pouring into the hall armed with plates and utensils, avidly searching each table for just the right item to tempt their palette. What they found were smiling folks, good food and much fellowship. Oh yeah, CARES also benefitted from all this too. This year, we raised a little over \$7,600 which all went to CARES to help us provide food and financial assistance to our citizens in Pickens County that are in need.

Awards are given to the churches that raise the most money. For the Small Church category, Trinity Tabernacle was awarded first place. Episcopal Church of the Holy Family received the award for most funds raised in the Large Church category and Holy Family also received the coveted Pastor's Pot award for Taster's Choice. Patrons of the event voted their Cajun Pistolette dish as the favorite dish among all those presented. We would like to thank Katharine Armentrout and Joyce Dewey, our co-chairs for the event, for their hard work to make this such a success each year. We would also like to thank Gail Woodall, Regina Camp, Patricia Stimmel, Tanya Kyle, Madena Stallard and Diane Hales, our PPRO committee with whom this would have been possible and certainly not as successful. We also thank Jasper United Methodist Church for the use of their facility and Allen Wigington, our emcee and our pianist John King Carter who entertained us with beautiful music. (And anyone else, I may have failed to mention).



CARES VOLUNTEER HIGHLIGHTS

“It’s a marvel to see this CARES operation benefit our community and I’m blessed to be part of that ongoing operation”.

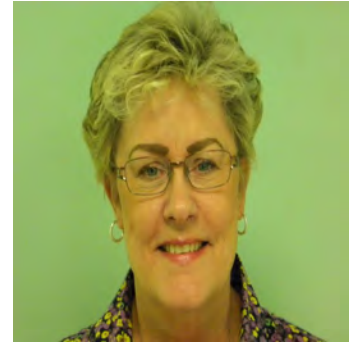
Kathy Boutwell is one of our volunteers in Financial Assistance. She reconciles the checkbook, checks client files, returns phone calls and makes sure everything is in order for the two days each month that the Financial Assistance department is open.

Kathy was born and raised in Michigan. She moved to Atlanta in 1981 along with her twin daughters, Heather and Heidi, who will be 40 this year. She is married to Cleve Boutwell and they are celebrating 25 years this year. They own Boutwell Engineering which is a civil engineering and land surveying company.

In 2001, Pastor Charlie Boggan at First Baptist Church, Jasper, requested a volunteer to work on behalf of the church in the Financial Assistance area of CARES. Kathy started at a FA counselor in the mobile home located on the grounds of the Episcopal Church on Cove Road. She has rarely missed a Wednesday since 2001. In speaking with her, I know that she enjoys the routine of each Wednesday, but the sometimes the day is not routine. I do not believe it is ever dull.

Kathy says, “I consider this service an enjoyable job as it’s a stewardship for the community churches in this area. We have a responsibility to these churches to disperse funds in a responsible manner and CARES F/A does that with the help of counselors who are also called to community service to those with financial need in Pickens County”.

“It’s a marvel to see this CARES operation benefit our Community and I’m blessed to be part of that ongoing operation”.



Kathy Boutwell

Financial Assistance is offered the First and Third Friday of each month. This month, it is being offered the Second and Third Friday due to the holiday.

FROM YOUR DIRECTOR

“Blessed is he that considereth the poor;”

“If a brother or sister is without clothing and in need of daily food and one of you says to them ‘Go in peace, be warmed and filled,’ and yet do not give them what is necessary for their body, what use is that?”
James 2:15-16

“Blessed is he that considereth the poor; the Lord will deliver him in time of trouble. The Lord will preserve him, and keep him alive; and he shall be blessed up on the earth; and thou wilt not deliver him unto the

will of his enemies. The Lord will strengthen him upon the bed of languishing; thou will make all his bed in his sickness.”
Psalm 41:1-3



Larry

Pantry Pickin's

FROM THE FRONT LINES

This quarter, we would like to use this space to take care of some housekeeping around here.

Kroger

Community Rewards Program: Let me take a minute to explain what this is. This is the description taken from the website: **Kroger is committed to helping our communities grow and prosper. Year after year, local schools, churches and other nonprofit organizations will earn millions of dollars through Kroger Community Rewards®. Kroger Community Rewards® makes fundraising easy...all you have**

to do is shop at Kroger and swipe your Plus Card.

You may have enrolled last year and we truly appreciate it if you did. However, beginning August 1, you need to re-enroll in 2014-2015 rewards program. It's sort of like a new school year.

To re-enroll, simply go to www.krogercommunityrewards.com and sign into the account that you have already created. If you are new to this, create an account and sign up for us. Once you find your organization, select it and click "Save". Beginning September 1, 2014, every time you swipe your Kroger Plus card, CARES earns money. So you can make a

donation to CARES every time you shop at Kroger. Fill your pantry and help fill ours at the same time. If you have any questions about enrolling in the Kroger Community Rewards program, please call us at (706) 253-4777 or drop by and Peige will help you get signed up. Thank you for your much needed support. Mark your calendars for August 1 to sign up for this program!!



"Kroger Community Rewards Program Enrollment begins August 1, 2014".

Who's poor in America? 50 years into the 'War on Poverty,' a data portrait

Fifty years ago, President Lyndon Johnson used his first State of the Union address to urge "all-out war on human poverty and unemployment in these United States." The War on Poverty, as the set of social programs enacted in 1964-1965 came to be called, was arguably the most ambitious domestic policy initiative since the Great Depression. But for decades, politicians and social scientists have argued about whether Johnson's antipoverty programs have lifted people out of destitution, trapped them in cycles of dependency, or both.

Critics note that the official poverty rate, as calculated by the Census Bureau, has fallen only modestly, from 19% in 1964 to 15% in

2012 (the most recent year available). But other analysts, citing shortcomings in the official poverty measure, focus on supplemental measure (also produced by the Census Bureau) to argue that more progress has been made. A team of researchers from Columbia University, for example, calculated an "anchored" supplemental measure-essentially the 2012 measure carried back through time and adjusted for historical inflation-found that it fell from about 26% in 1967 to 16% in 2012.

What's inarguable, though, is that the demographics of America's poor have shifted over the decades. Here's a look at what has, and hasn't, changed, based on the official measure (Note: The reference years vary depending on

data availability.)

Today, most poor Americans are in their prime working years: In 2012, 57% of poor Americans were ages 18 to 64, versus 41.7% in 1959.

Far fewer elderly are poor: In 1996, 28.5% of Americans ages 65 and over were poor; by 2012 just 9.1% were. There were 1.2 million fewer elderly poor in 2012 than in 1966, despite doubling of the total elderly population. Researchers generally credit this steep drop to Social Security, particularly the expansion and inflation-indexing of benefits during the 1970's

Continued on pg. 5

"Today's poor families are structured differently"

89 Cares Drive
P. O. Box 1342
Jasper, GA 30143

706-253-4777
Food Ministry/Director

706-253-4778
Financial Assistance

Hours of Operation

Monday

*1:00 p.m. - 3:00 p.m.
(food only)*

Wednesday

*10 a.m. - Noon
(emergency food only &
new clients)*

Friday

*8:30 a.m-Noon
(food)*

*Financial Assistance is
provided the First and
Third Friday of each
month. The first 10
financial clients are
assisted*

**VOLUNTEERS
NEEDED**

*If you know someone who
would like to volunteer,
please have them call
Larry Starr at
706-253-4777.*



Happy Birthday!!

April

- 1 Peige Payne
- 8 Cindy Dunning
- 11 Barbara Nuccel
- 12 Kristal Beaver
- 13 John Rinehart
- 16 Rieko Candee
- 17 Tommy Bostick
- 27 Priscilla Apodaca
- 27 Bob Nuccel
- 27 Don Wilson
- 28 Karen Holmes
- 29 James Wilson

May

- 6 Tim Jordan
- 7 Edie Przemieniecki
- 21 Angie Jones
- 27 Jenny Hobson
- 31 Larry Starr

June

- 3 Allen Wilson
- 7 Katharine Armertrout
- 13 Diane Hales
- 18 Sue Parnell
- 26 Jim Derr
- 28 Pete Holden



Please send your birthday month and day to Peige Payne at CARES (cares@etcm.com) so that we may include it in upcoming issues. We love our volunteers and enjoy honoring them any way we can.



Who's Poor in America? Continued from pg. 3

But childhood poverty persists: Poverty among children younger than 18 began dropping even before the War on Poverty. From 27.3% in 1959, childhood poverty fell to 23% in 1964 and to 14% by 1969. Since then, however, the childhood poverty rate has risen, fallen and, since the 2007-08 financial crisis, risen again.

Today's poor families are structured differently: In 1973, the first year for which data was available, more than half (51.4%) of poor families were headed by a married couple; 45.4% were headed by women. In 2012, just over half (50.3%) of poor families were female-headed, while 38.9% were

headed by married couples.

Poverty is more evenly distributed, though still heaviest in the South: In 1969, 45.9% of poor Americans lived in the South, a region that accounted for 31% of the U.S. population at the time. At 17.9%, the South's poverty rate was far above other regions. In 2012, the South was home to 37.3% of all Americans and 41.1% of the nation's poor people; though the South's poverty rate, 16.5%, was the highest among the four Census-designated regions, it was only 3.2 percentage points above the lowest (the Midwest).

Poverty among blacks has fallen sharply: In 1966, two years after Johnson's speech, four-in-ten (41.8%) of African-Americans were poor; blacks

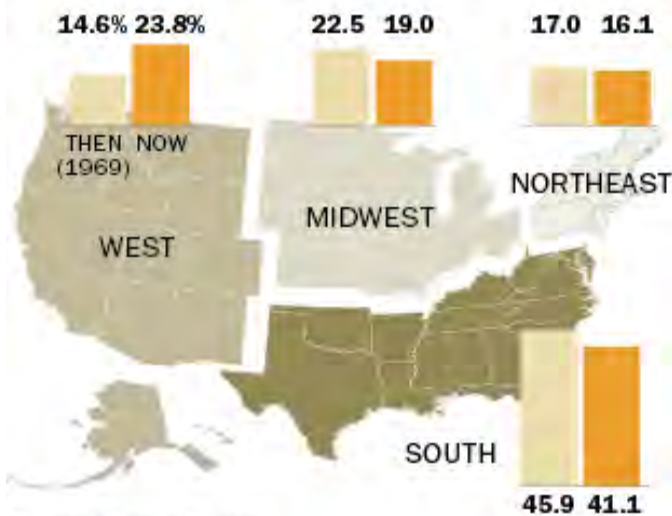
constituted nearly a third (31.1%) of all poor Americans. By 2012, poverty among African-Americans had fallen to 27.2%—still more than double the rate among whites (12.7%, 1.4 percentage points higher than in 1966).

But poverty has risen among Hispanics. Poverty data for Hispanics, who can be of any race, wasn't collected until 1972. That year, 22.8% lived below the poverty threshold. In 2012, the share of Hispanics populations has quintupled over that time. As a result, more than half of the 22 million-person increase in official poverty between 1972 and 2012 were among Hispanics.

Drew DeSilver is a Senior Writer at the Pew Research Center

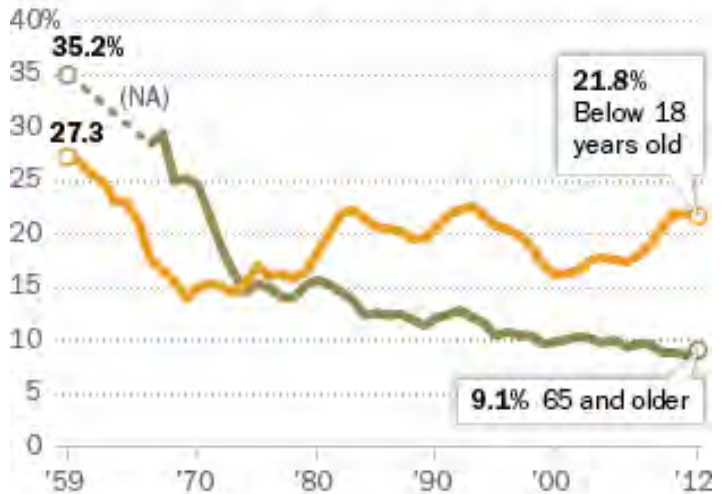
The Geography of America's Poor

Percent by region of total U.S. below poverty line



Source: Census Bureau
PEW RESEARCH CENTER

Poverty Rates for Children and Elderly



Source: Census Bureau
PEW RESEARCH CENTER

Women in Business: Q&A with Kristal Beaver, Bojangles' franchise owner — Laura Dunn, Huffington Post 1/10/14

Kristal Beaver, owner of two [Bojangles'](#) franchises in Jasper and Canton, Ga. just outside of Atlanta, operates under the motto - "Yes is the answer, what is the question?" Local organizations, charities and non-profits are never turned away, and Beaver considers faith an important part of being a successful business owner. So successful that, in 2012, loyal customers flocked to her Jasper restaurant to the tune of more than \$2 million in sales and Beaver took home a 2013 Blue Ribbon Small Business Award from the U.S. Chamber of Commerce earlier this year.

Bojangles' is a rapidly growing [chicken and biscuit franchise](#) with more than 560 restaurants in 10 states and Washington, D.C., primarily in the Southeast, yet locally they compete daily on an even plane with larger brands like KFC and Popeye's because of owners in their system like Kristal Beaver.

How has your life experience made you the leader you are today?

My life experience has humbled and inspired me. My mother and I were homeless in my early years. I cleaned my first "chicken restaurant" when I was three. At the age of 14, I had my first official job. I worked hard, respected all, had a thirst for wisdom and dreamt of the leader that I could be one day.

How has your previous employment experience aided establishing a franchise?

My previous employment was very important. Establishing a franchise comes with great risk. Being certain that the brand is in line with your previous experience eases the sting of that risk. I believe I was better prepared as a franchisee after spending more than 10 years in the restaurant business. During that time, I learned the advantages and disadvantages to the restaurant business. Now, I can rely on that experience to build the advantages and minimize the disadvantages.

How do you maintain a work/life balance?

You must manage both. Just as a woman schedules a work meeting, we must schedule our home life. In the same manner that you complete your goals for the week at work, one must set home goals and see to it that they are accomplished with the same vigor. At times, work must come home. However, working smarter the next day allows an earlier day home to catch up on family time. I strive not to be so performance-driven that I lack energy to bring home to my family of three children and a husband. They are my drive. They make me better at what I do every day.

What have the highlights and challenges been during your tenure at Bojangles?

At the age of 25, I walked into a bank with the dream of being a franchisee. You can imagine the look on their faces as I pulled out my business plan and a loan request for \$1.8 million. "No" may have been their answer, but it's not what I heard. I simply heard, "I need more." "More what?" "Money!" Thank goodness for investors. Never doubt yourself if you expect someone else to believe in you. One year later, I bought out the investor's interest in my Bojangles' franchises.

My greatest highlight was being selected as a Blue Ribbon Small Business Award winner by the U.S. Chamber of Commerce. I was honored and humbled to stand with 99 of the best small business owners from all over the United States. The support we received locally was awe-inspiring. Our community stood up for us; I want to jump up for them. They [the community of Jasper, GA] are our 12th man on the field!

What advice can you offer women hoping to start their own franchise?

It can be done. Utilize the help of mentors and others who are familiar in your niche. Utilize the Small Business Administration (SBA) for loans specifically tailored for women. Never give up because others are watching. Your success may spark the success of another woman. A franchise is a proven concept, therefore, all you have to prove is yourself.

What do you think is the biggest issue for women in the workplace?

Early on, I believe it to be discouragement. Many still doubt that women belong as CEO's of their franchise. Their words of discouragement can weigh heavy on an entrepreneur's self-esteem. There is the power of life or death in the tongue. Choose wisely who you share your dreams with and surround yourself with those who will speak life.

What are your thoughts on Sheryl Sandberg's Lean In book and movement?

I am grateful to see someone with such success encouraging all women to be the best leader they can be. We may not all have graduated from Harvard but neither did some the most prominent leaders in America.

How has mentorship made a difference in your professional and personal life?

Steve Hutchens is one of my favorite mentors. He is involved with his franchise at every level. He is accessible and kind. He uses the success he has been blessed with to change the lives of others. He may be a profitable and growing franchisee but he is known for his heart. I so desire to follow in his footsteps. My motto is, "Anyone can build a restaurant. We came to build relationships."

Which other female leaders do you admire and why?

I admire all female leaders, there are too many to list. We are all called in our own unique manner and each of us leaves an impact. There is something incredibly special when something is made out of nothing. That is true perseverance. Think Oprah!

What are your hopes for the future of Bojangles?

I am so excited to be a part of the Bojangles' brand. The support they give to franchisees is phenomenal. However, they do not stifle our entrepreneurial spirit. We are "One Brand" with continued growth and expansion. Several women franchisees have joined the team and I feel confident in our continued success.



Kristal Beaver is a current, very active CARES Board Member. Since this interview, she has opened a third Bojangles restaurant in the Hickory Flat community in Cherokee County.