

MARKETING OPTIONS

BANNER ADVERTISING

ROTATING BANNERS (changes advertisers each time page is loaded)

Half (234 x 60)
\$75 / month

limited to 30 advertisers

Two banners placed side by side at the top of the following pages - main page, dining & restaurant guide, photos, video, business categories, news & press releases.

Leaderboard(728 x 90)
\$60 / month

unlimited advertisers

Placed at the top of event listings and business directory categories, and at the bottom of event calendar, photos and videos.

Box(300 x 250)
\$50/ month

unlimited advertisers

Placed below the News & Press Release headlines on the main page and on the individual news and press releases.

Skyscraper(120 x 600)
\$40/ month

unlimited advertisers

Placed on almost every page on the site except the event calendar, event listing and exclusive page sponsorships.

FIXED BANNERS (permanent spot each time page is loaded)

Main Page(150 x 256)
\$250 / month

limited to two advertisers

Two banners placed on each side of the video links on the front page (only one spot currently available).

Category Sponsorship
Half (234 x 60)

\$50 / month

limited to two advertisers

Two banners placed on the top of business categories or purchase both slots and use a 468x60 banner.

Calendar Sponsorship
Half (234 x 60)

\$150 / month

limited to three advertiser

Three advertisers on the top of the event calendar with 234x60 banner.

Page Sponsorship
Skyscraper (120 x 600)

\$150 one-time charge

exclusive advertiser

Skyscraper (120x600) placed to the right of event photos or video and will remain on the page indefinitely.

We'll create your banner or supply your own. Login area for banner tracking of impressions and click-thrus.

CLASSIFIED ADVERTISING / COUPONS

Classified Advertising - \$20 for four weeks

Classified features headline, description (250 words), one photo, and contact information.

Coupon advertising - \$20 for four weeks

Drive traffic to your business with our coupon area where users can print local coupons.

Coupons are promoted throughout the site on a rotation basis as well as reminders to our 2300+ Facebook 'likes'. For a nominal yearly fee they'll appear on your business listing.

(Multiple discounts available)

BUSINESS LISTING ENHANCEMENTS

All businesses in Pickens County receives a free business listing that includes name, address, contact name, phone, hours, one photo and brief description (25 words). Below are add-ons.

Link to website	\$75 / year
More photos (up to 10)	\$50 / year
Detailed description (500 words)	\$25 / year
Coupons appear on listing*	\$25 / year
Calendar events appear on listing	\$25 / year

**Get all of the above
for \$150 per year**

**Coupons are a separate charge*

**For banner examples and more information visit KnowPickens.com
or call 706-692-1164 or email info@knowpickens.com**

Banner Ad Sizes

KnowPickens.com
Everything you need to know about Pickens County, Georgia

Skyscraper
120x600
pixels

Half - 234 x 60 pixels

Special Area
200 x 65 pixels

Box
300 x 250 pixels

Leaderboard - 728 x 90 pixels